

## УЧЕБНЫЕ ПРОГРАММЫ

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# Экономическая социология

Факультет социологии Стэнфордского университета, зима 2004–2005 годов



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## A. Introduction: Varieties of Economic Sociology and Fundamental Conceptions

January 4, 5, 10

Granovetter M., Swedberg R. 2001. Introduction. In: Granovetter M., Swedberg R. (eds.). *The Sociology of Economic Life*. 2nd edn. Boulder, CO: Westview Press; 1–19.

Granovetter M. 1985. Economic Action and Social Structure. *American Journal of Sociology*. 91: 481–510; reprinted in: Granovetter M., Swedberg R. (eds.). 2001. *The Sociology of Economic Life*. 2nd edn. Boulder, CO: Westview Press; 51–60; or in: Granovetter M. 1995. *Getting a Job: A Study of Contacts and Careers*. 2nd edn. Chicago: University of Chicago Press; 211–223.

Sandel M. 1998. What Money Can't Buy: The Moral Limits of Markets. *Tanner Lectures on Human Values*. Oxford University. <http://www.tannerlectures.utah.edu/lectures/atoz.html#s>

**Recommended:** Dip into Titmuss R. 1997. *The Gift Relationship: From Human Blood to Social Policy*. New York: The New Press.

## B. Shifting Conceptions of the Economy in Economics, Anthropology and Sociology

### 1. The Views of Classical and Modern Economists

January 11, 12, 18

Smith A. 1776. *The Wealth of Nations*. Book I. W. London: W. Strahan and T. Cadell; Chs. 1, 2, 10.

Robbins L. 1932. *An Essay on the Nature and Significance of Economic Science*. London: Macmillan and Company, Ltd.; Chs. 1–2.

Friedman M. 1953. *The Methodology of Positive Economics*. Chicago: University of Chicago Press.

Sen A. K. 1977. Rational Fools: A Critique of the Behavioral Foundations of Economic Theory. *Philosophy and Public Affairs*. 6 (4): 317–344. [www.jstor.org](http://www.jstor.org)

Hirschman A. 1982. Rival Interpretations of Market Society: Civilizing, Destructive or Feeble? *Journal of Economic Literature*. 20: 1463–1484. [www.jstor.org](http://www.jstor.org)

## 2. Economic Anthropology, Classical and Modern Economic Sociology

January 19, 24, 25

Polanyi K. 1944. *The Great Transformation: The Political and Economic Origins of Our Time*. New York: Farrar & Rinehart; Chs. 4, 6.

Polanyi K. 2001. The Economy as Instituted Process In: Granovetter M., Swedberg R. (eds.). *The Sociology of Economic Life*. 2nd edn. Boulder, CO: Westview Press; Ch. 1.

Swedberg R. 1998. *Max Weber and the Idea of Economic Sociology*. Princeton, NJ: Princeton University Press; Ch. 2.

Swedberg R. 2001. Max Weber's Vision of Economic Sociology. In: Granovetter M., Swedberg R. (eds.). *The Sociology of Economic Life*. 2nd edn. Boulder, CO: Westview Press; Ch. 3.

**Recommended:** Weber M. 1968 (1921). *Economy and Society*. Edited and translated by G. Roth, C. Wittich. New York: Bedminster Press: 3–26 (Ch. 1, Parts 1, 2).

Granovetter M. 2002. A Theoretical Agenda for Economic Sociology. In: Guillen M., Collins R., England P., Meyer M. (eds.). *The New Economic Sociology*. New York: Russell Sage Foundation; 35–61.

## C. Sociological Approaches to Economic Institutions

### 1. The Sociology of Consumption

January 26, 31

Frank R. 1985. *Choosing the Right Pond: Human Behavior and the Quest for Status*. New York: Oxford University Press; Chs. 1–2.

Geertz C. 1978. The Bazaar Economy: Information and Search in Peasant Marketing. *American Economic Review*. 68: 28–32; reprinted in: Granovetter M., Swedberg R. (eds.). 2001. *The Sociology of Economic Life*. 2nd edn. Boulder, CO: Westview Press; Ch. 6.

Zelizer V. 1978. Human Values and the Market: The Case of Life Insurance and Death in 19th-century America. *American Journal of Sociology*. 84: 591–610. Reprinted in: Granovetter M., Swedberg R. (eds.). 2001. *The Sociology of Economic Life*. 2nd edn. Boulder, CO: Westview Press; Ch. 7.

### 2. The Sociology of Labor Markets

February 1, 2, 7

Collins R. 1979. *The Credential Society*. N. Y.: Academic Press: 131–181 (Ch. 6. The Politics of Professions).

Granovetter M. 1995. *Getting a Job: A Study of Contacts and Careers*. 2nd edn. Chicago: University of Chicago Press: 3–62, 73–103, 131–182.

### 3. *The Sociology of the Firm and Industrial Organization*

#### *a. Inside the Firm and Corporate Control and Governance*

**February 8, 9, 14**

Dalton M. 1959. *Men Who Manage: Fusions of Feeling and Theory in Administration*. New York: Wiley.; reprinted in: Granovetter M., Swedberg R. (eds.). 2001. *The Sociology of Economic Life*. 2nd edn. Boulder, CO: Westview Press; Ch. 12

Strauss G. 1955. Group Dynamics and Intergroup Relations. In: Whyte W. F. (ed.) *Money and Motivation: An Analysis of Incentives in Industry*. New York: Harper & Row; reprinted in: Granovetter M., Swedberg R. (eds.). 2001. *The Sociology of Economic Life*. 2nd edn. Boulder, CO: Westview Press; Ch. 11.

Mintz B., Schwartz M. 1985. *The Power Structure of American Business*. Chicago: University of Chicago Press; Ch. 2.

Useem M. 1996. *Investor Capitalism: How Money Managers are Changing the Face of Corporate America*. New York: Basic Books; HarperCollins; Ch. 1.

Roe M. 1994. *Strong Managers, Weak Owners: The Political Roots of American Corporate Finance*. Princeton: Princeton University Press; Introduction, Chs. 3, 4, Conclusion.

Karnitschnig M., Boudette N. 2002. Battle for Bertelsmann's Soul Led to the Ouster of its CEO. *The Wall Street Journal*. July 30.

#### *b. Determinants of Firm Size, and Relations Among Firms: Markets, Hierarchies and Networks*

**February 15, 16, 22**

Roy W. Functional and Historical Logics in Explaining the Rise of the American Industrial Corporation. *Comparative Social Research*. 12: 19–44; reprinted in: Granovetter M., Swedberg R. (eds.). 2001. *The Sociology of Economic Life*. 2nd edn. Boulder, CO: Westview Press; Ch. 15.

Exchange among Charles Perrow, Oliver Williamson, William Ouchi and Alfred Chandler. In: . Joyce W., Van de Ven A. (eds.). 1981. *Organizational Design*. New York: Wiley; 347–406.

Macaulay S. 1963. Non-Contractual Relations in Business. *American Sociological Review*. 28: 55–67; reprinted in: Granovetter M., Swedberg R. (eds.). 2001. *The Sociology of Economic Life*. 2nd edn. Boulder, CO: Westview Press; Ch. 9.

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Freeland R. 2001. *The Struggle for Control of the Modern Corporation: Organizational Change at General Motors, 1924–1970*. New York: Cambridge University Press; Ch. 1.

Granovetter M. 2005. Business Groups and Social Organization. In: Smelser N., Swedberg R. (eds.). *The Handbook of Economic Sociology*. 2nd edn. Princeton: Princeton University Press; 429–450.

**Reports/Discussions on Term Paper Topics****February 23, 28, March 1***c. The Organization of Industries***March 2, 7, 8**

Saxenian A. 1996. «Inside-Out» Regional Networks and Industrial Adaptation in Silicon Valley and Route 128. *A Journal of Policy Development and Research*. 2 (2): 41–60; reprinted in: Granovetter M., Swedberg R. (eds.). 2001. *The Sociology of Economic Life*. 2nd edn. Boulder, CO: Westview Press; Ch. 17.

Stinchcombe A. 1959. Bureaucratic and Craft Administration of Production: A Comparative Study. *Administrative Science Quarterly*. 4 (2): 168–187; reprinted in: Granovetter M., Swedberg R. (eds.). 2001. *The Sociology of Economic Life*. 2nd edn. Boulder, CO: Westview Press; Ch. 13.

Hirsch P. 1972. Processing Fads and Fashions: An Organization-Set Analysis of Cultural Industry Systems. *American Journal of Sociology*. 77: 639–659; reprinted in: Granovetter M., Swedberg R. (eds.). 2001. *The Sociology of Economic Life*. 2nd edn. Boulder, CO: Westview Press; Ch. 14.

Uzzi B. 1997. Social Structure and Competition in Interfirm Networks: The Paradox of Embeddedness. *Administrative Science Quarterly*. 42: 35–67; reprinted in: Granovetter M., Swedberg R. (eds.). 2001. *The Sociology of Economic Life*. 2nd edn. Boulder, CO: Westview Press; Ch. 10.

**D. Capitalism in Historical and Comparative Perspective****March 9**

Collins R. 1980. Weber's Last Theory of Capitalism: a Systematization. *American Sociological Review*. 45: 925–942; reprinted in: Granovetter M., Swedberg R. (eds.). 2001. *The Sociology of Economic Life*. 2nd edn. Boulder, CO: Westview Press; Ch. 18.

Dore R. 1983. Goodwill and the Spirit of Market Capitalism. *The British Journal of Sociology*. 34 (4): 459–482; reprinted in: Granovetter M., Swedberg R. (eds.). 2001. *The Sociology of Economic Life*. 2nd edn. Boulder, CO: Westview Press; Ch. 20.

Reitman V. 1997. Toyota's Fast Rebound. *The Wall Street Journal*. May 8.

Hamilton G., Biggart N. Market, Culture and Authority: A Comparative Analysis of Management and Organization in the Far East. *American Journal of Sociology*. 94: S52–94; reprinted in: Granovetter M., Swedberg R. (eds.). 2001. *The Sociology of Economic Life*. 2nd edn. Boulder, CO: Westview Press; Ch. 21.

Stark D. 1996. Recombinant Property in East European Capitalism. *American Journal of Sociology*. 101 (4): 993–1027; reprinted in: Granovetter M., Swedberg R. (eds.). 2001. *The Sociology of Economic Life*. 2nd edn. Boulder, CO: Westview Press; Ch. 22.

Hanley E., King L., Janos I. 2002. The State, International Agencies, and Property Transformation in Postcommunist Hungary. *American Journal of Sociology*. 108 (1): 129–167. <http://www.journals.uchicago.edu/AJS/journal/issues/v108n1/070088/070088.web.pdf>

Stark D., Vedres B. 2005. *The Social Times of Network Spaces: Sequence Analysis of Network Formation and Foreign Investment in Hungary, 1987–2001*. Working paper. New York: Department of Sociology, Columbia University.